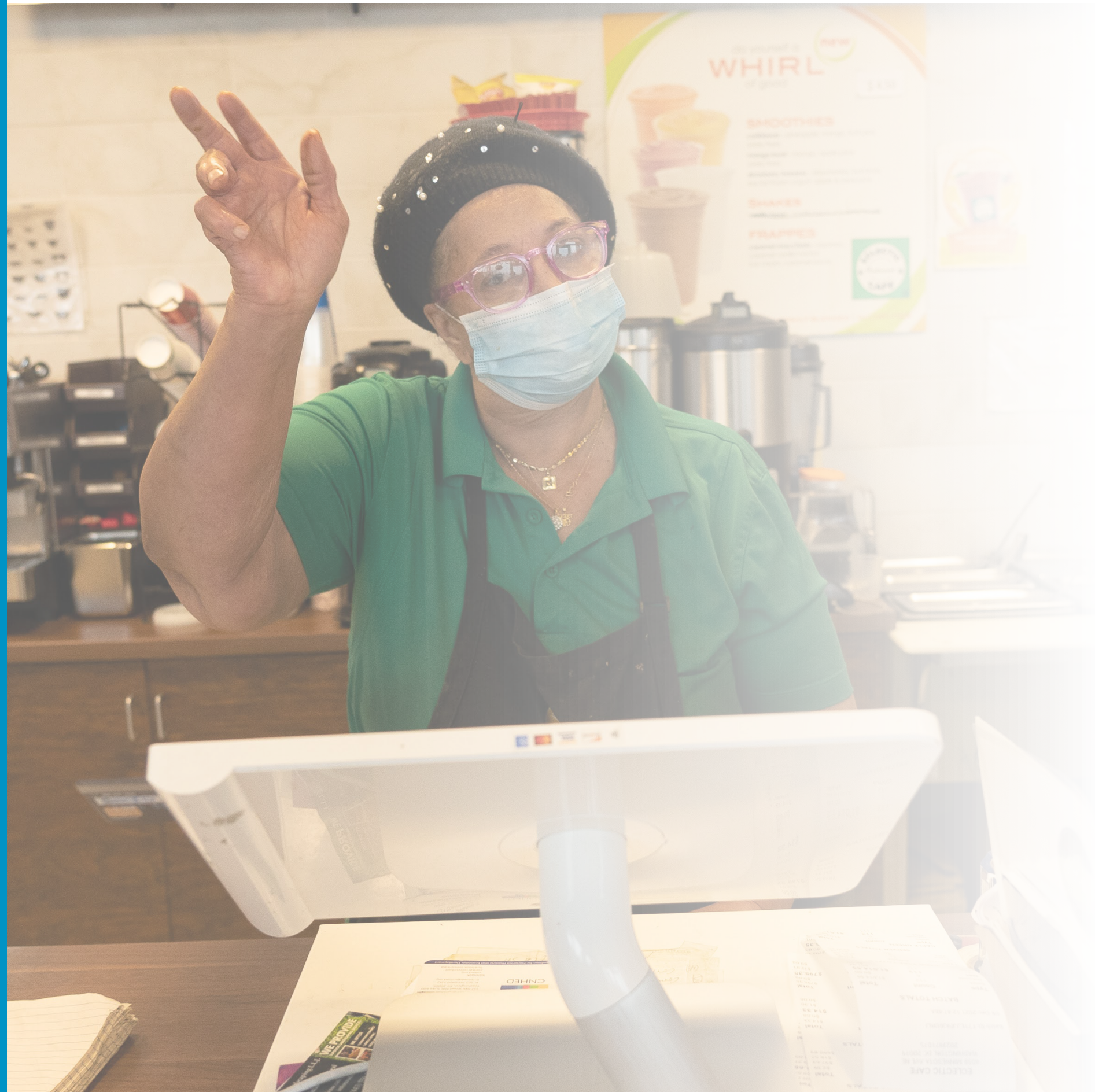


Coalition for Nonprofit Housing & Economic Development



Annual Report

2021



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To learn more about CNHED, visit us online at: www.cnhed.org

01

OVERVIEW



Message From the Board Chair

CNHED PROUD



In addition to having the honor of serving as Chair of CNHED's Board of Directors, I am also President and CEO of Housing Up. These dual roles permit me to view CNHED's work through both internal and external lenses. Moreover, I've witnessed the impact of the last two years on our unique field of work. In response to the changing landscape created by the COVID-19 pandemic, we've all had to overcome obstacles, make adjustments, and develop innovative approaches to continue with our vital tasks.

I am proud of CNHED, its members, and its allies for uniting to support one another and ensure the continuation of our core missions. While providing essential services to our most vulnerable and resource-challenged residents, CNHED and its members have adapted to changing conditions, financial constraints, and additional challenges. CNHED has not only continued its critical work in an era marked by the pandemic, but has also innovated and implemented novel solutions that benefit the community and others in countless ways.

Throughout 2021, CNHED remained committed to robust advocacy, reinforcing the organization's central mission. Simultaneously, CNHED provided its membership and the broader field with access to information, research, resources, and capacity-building opportunities, thereby increasing the effectiveness and impact of its work. These accomplishments would not have been possible without the commitment and tenacity of CNHED's board and staff, and I am grateful to be surrounded by such an inspiring group of people.

Over the past year, it has been heartening to collaborate and strategize with CNHED's dedicated team to best use our resources and influence to create meaningfully significant and relevant impact. CNHED's board and staff remained fully engaged in this work despite any organizational or personal difficulties. For their efforts, I offer my sincerest thanks.

While a return to "normalcy" as we knew it before COVID may be a long way off, I am confident in our ability to connect, reimagine, and restructure on our way to a new normal. As we continue moving toward our mission and vision, I remain "CNHED Proud" of our organization, its members, and our field as a whole.

Phil Hecht
CNHED BOARD CHAIR

Message From the President and CEO

RESILIENCY 2.0



The last two years have been a period of immense change for us all. Although CNHED's members and others in the community economic development field faced unprecedented and unique circumstances in 2021, CNHED and our members remained focused on our standing missions while adapting to persisting pandemic conditions. We witnessed individuals on the front lines continue to house, develop, operate programs, and support those in need in critical ways.

I marveled at CNHED members' significant contributions to ensuring strong oversight and budget advocacy in policy and fast-moving legislative proposals. They were equally impressive in high-flying endeavors such as updating the District's Comprehensive Plan, serving in an advisory capacity for the Mayor's Rental Housing Strike Force and establishing the District's Office of Racial Equity. Moreover, CNHED's Board of Directors and staff members continued advocacy efforts and successfully launched new initiatives—all while addressing the considerable challenges that came with working remotely.

We extend gratitude to each group and individual for preserving our mission and vision while keeping the issues that we care so deeply about relevant in these ever-changing and unpredictable times. We demonstrated our ability to handle the second wave of COVID-related challenges as a united front. I do not doubt that we can persist through as many rounds of quarantine as necessary to do our part in restoring public health. Despite the physical distance, I know that our organization remains committed and steadfast in its advocacy efforts for DC's under-resourced communities.

The remarkable solidity of our organization is unique. I am amazed by our tenacity and growing prominence over the last year. As we celebrate our continued success, your dedication, innovation, and unwavering commitment to the people and communities we serve remain undeniable despite constant flux. Unquestionably, there is no limit to what we can accomplish when working as a team.

Stephen Glaude
PRESIDENT & CEO

CURRENT BOARD

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President and CEO Housing Up

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MISSION

CNHED advances community development solutions that address the inequity of under-resourced communities in the District of Columbia.

VISION

A District of Columbia that is racially, economically and socially just.

COMPANY PROFILE

The Coalition for Nonprofit Housing and Economic Development (CNHED) is a dynamic nonprofit that advances community economic development solutions that address the inequity of Black, Indigenous, People of Color (BIPOC) Communities in the District of Columbia. Our holistic systems change approach encompasses community-informed budget and policy advocacy, data-driven thought leadership, and needs-based program initiatives in Housing and Homelessness, Workforce Development, Small and Minority-Owned Business Ecosystem Building, and community engagement.

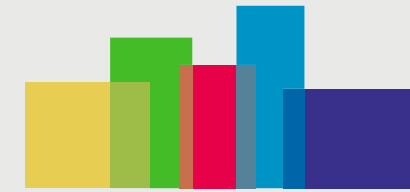
Since its inception in 2000, CNHED has grown from 55 organizations to nearly 140 today. CNHED's strength is in its convening power, highly successful advocacy, robust communications and information sharing, and equipping its members with tools and resources for their work.

2021 Report Overview

For the second year now, COVID-19 has ravaged the District, hitting the under-resourced communities that CNHED works to serve. It is because of the hard work of our members, partners, and supporters that we've come this far in pandemic response, resilience, and recovery.

As 2021 comes to a close, we look back at all the impact and accomplishments we saw throughout the year.

Executive Summary



CNHED

Core Issues

In 2021, CNHED deepened its policy and program work surrounding homelessness prevention, affordable housing, small business ecosystem building and workforce development. Not only did we directly advocate for legislation and policy that would aid in an equitable COVID-19 recovery for the District, but we also launched several new high-impact initiatives working to make meaningful change directly in underserved communities.

Research & Resources

Policymakers, community organizations, advocates and grassroots leaders alike are all

working to study the lasting impacts of COVID-19 as well as evaluate recovery efforts. The new, unprecedented environment we're currently faced with has increased the demand for data analysis and research. Throughout the year, CNHED has been called to conduct policy and impact research not only on some of District's new recovery efforts, but also on longer-standing programs that may now need improvements for continued effectiveness.

Looking Forward

Like many others, CNHED expected 2021 to be a year of recovery. We expected a return to in-office work, in-person advocacy, and the return of our large networking and convening events.

However, the 2021 we experienced was anything but expected. Although we were able to make a slight focus-shift to pandemic

recovery in some areas, our work largely still focused on fighting the real-time impacts of COVID-19.

As we turn toward 2022, we ask ourselves: What does COVID-19 recovery look like? Can we even work toward recovery as the District is still very much battling the pandemic itself? What will be the new normal as we emerge from this unprecedented time?

We might not have those answers, but what we do have is a robust network of members, partners, advocates and supporters who are asking themselves the same thing.

Together, CNHED looks forward to continuing the work we've started in 2021 and make slow but steady strides to a District of Columbia that is racially, economically and socially just.



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www.cnhed.org



BUDGET ENGAGEMENT AND WINS



DIGITAL ADVOCACY



PARTNERSHIPS & TASK FORCES



WORKING GROUPS

Advocacy



Budget Engagement and Wins

For the Fiscal Year 2022 Budget, CNHED helped achieve increases in key community economic development programs, including \$250 million Housing Production Trust Fund, the linchpin to creating and preserving affordable housing in DC, and \$8.1 million for Great Streets, the District's commercial revitalization initiative to transform emerging corridors into livable, walkable, and shoppable neighborhood retail experiences.

In summary, our advocacy and policy efforts lead to the District investing millions of dollars in additional local funding for affordable housing and economic development programs that work. In addition to \$250 million for the Housing Production Trust Fund, we secured \$77 million for other affordable housing programs, \$27.85

million for programs assisting small businesses, and \$5.6 million for workforce development programs and support.

This spring and summer CNHED, Byte Back, and other partnering organizations established the Digital Equity Now campaign to advocate for broadband access, digital devices, digital literacy, and occupational training for under-resourced residents.

Advocacy around our Digital Equity Now pledge and petition—which urged Mayor Bowser and the DC Council to support digital equity now by funding digital skills training, affordable high-speed internet, and technology—resulted in \$26.5 million for the District's Digital Inclusion Initiative, and nearly \$800,00 for adult digital literacy training.

Budget Gains: FY2021 – FY2022

Key Community Economic Development Programs	FY2021	FY2022
Housing Production Trust Fund	\$109M	\$250M
DC Housing Preservation Fund	\$2.07M	\$17.7M
Employer Assisted Housing Program (EAHP)	\$1M	\$5M
Neighborhood Based Activities Program	\$7.4M	\$8.3M
Emergency Rental Assistance Program (ERAP)	\$14M	\$15M
Great Streets	\$7.4M	\$8.1M
DC Local Equity, Access and Preservation Funds	—	\$8.5M
Digital Inclusion Initiative	\$387K	\$26.5M



Digital Advocacy



This year, we were able to closely track advocacy engagement via our new digital advocacy platform, Phone2Action. Ultimately, our engagement resulted in:

Advocates for increased Funding

36

total advocates submitted testimony in support of affordable housing programs

Pledges for Digital Equity

493

total pledges for the Digital Equity Pledge

Increase in Digital Communication

150

total messages were emailed and tweeted to councilmembers

Signatures for the Digital Equity Petition

218

total signatures on the Digital Equity Petition





Partnerships and Task Forces

DC Healthcare Workforce Partnership

This year, CNHED accepted an invitation to participate as a Core Partner in the FY 2021 Healthcare Workforce Partnership. As an intermediary led by the District of Columbia Hospital Association Program Services Company, Inc, the DC Healthcare Workforce Partnership convenes multiple stakeholders to implement solutions and interventions that keep the healthcare industry strong while building and sustaining a strong talent pipeline.

DC Preservation Network

CNHED and Urban-Greater DC (a project of the Urban Institute) continue to meet with federal and local government officials, development professionals, technical and legal services providers, and tenant advocates monthly. As part of the DC Preservation Network, CNHED remains current on the status of all subsidized properties in the District and works with others in the network to develop strategies to preserve affordability for those at risk.

Elevate Regional Professional Development Series

CNHED serves on the Steering Committee of the U.S. Small Business Administration's (SBA) Elevate Regional Professional Development Series. Born out of a desire to better understand the landscape of small business providers, the Regional Development Series focuses on shared learning and collaboration to provide more efficient and substantial resources to support the small business community in the Washington Metropolitan area.

Rental Housing Strike Force

CNHED coordinated members' participation and positions for the Mayor's Saving DC's Rental Housing Market Strike Force. The Strike Force was a high-level, cross-sector collaborative appointed by Mayor Muriel Bowser and included elected officials, District Agency representatives, market-rate and affordable housing developers, community-based organizations, and other field representatives. CNHED's housing-related working groups contributed to our proposals to: strengthen rent control and the Tenant Opportunity to Purchase Act, increase funding for affordable housing development, especially for small properties, and to shape the administration and distribution of federal emergency rental assistance funds.

Small Business Anti-Displacement Network

As a result of our work surrounding affordable commercial corridors, the Small Business Anti-Displacement Network (SBAN) invited CNHED to become a network member. Launched in April, SBAN is a national network of small business owners, nonprofits, technical assistance providers, policymakers, scholars, and staff from government agencies who work to combat the conditions that make small businesses in gentrifying neighborhoods vulnerable to displacement.



Working Groups

CNHED's member organizations work to ensure that under-resourced communities have housing and economic opportunities in neighborhoods throughout the District of Columbia in a variety of ways. Our seven unique working groups play an essential role in providing a collaborative space for nonprofits, mission-driven for-profits, advocates, residents, and government officials to discuss and develop policy solutions regarding economic development issues. Below, we've highlighted some of our working groups' significant accomplishments in 2021.

SMALL BUSINESS SUPPORT (SBS) WORKING GROUP

The SBS Working Group was instrumental in creating a Small Business Support Peer Directory to help facilitate connections between the more than 15 technical assistance providers, organizations, and community lenders. It also played an active role in planning DC Small Business: The Heart of DC, our month-long effort to elevate, promote, and support local small businesses as part of the SBA's Small Business Week. Members of the SBS Working Group are helping with website updates to CNHED's Small Business Help Resource page, which profiles organizations that assist small businesses.

RENTAL HOUSING WORKING GROUP (RHWG)

The RHWG continues to focus on issues affecting affordable housing developers and the development and asset management process as it relates to the COVID-19 public health emergency. Members of the RHWG worked together on CNHED's recommendations for the District's 2021 Qualified Allocation Plan and assisted CNHED with two rounds of recommendation submissions to DHCD.

GREATER VOICE FOR SMALL BUSINESS OWNERS WORKING GROUP

The Greater Voice for Small Business Owners Working Group provides a vehicle for small business owners to share their concerns and issues, and weigh in on policies impacting their business. Small businesses brought to CNHED their concerns about the District's new Contractor Rating System, and the working group met with agency representatives to vocalize their concerns. Throughout the year, CNHED solicited the input of businesses on a slate of bills introduced by Councilmembers impacting small businesses such as the Clean Hand Equity Act 2021. Most notably, members of the Greater Voice Working Group uplifted their concerns about the District's new Contractor Rating System to District agency representatives..

TENANT PURCHASE WORKING GROUP (TPWG)

The TPWG continued data collection and analysis for TOPA buildings and Limited Equity Cooperatives. The data helped with advocacy and outreach efforts, including revising the First Right Purchase Program (FRPP) acquisition process. The TPWG also championed DHCD's implementation of the new TOPA seed money program from the FY17 budget. The essential elements of the FRPP and TOPA seed money recommendations were introduced to a working group in the Mayor's Saving DC's Rental Housing Market Strike Force for consideration, along with a request for resources for a newly adopted building with five to fifty units. The group revised the FRPP recommendations and submitted the revised documents to DHCD. A subset of the TPWG remained actively involved in several introduced bills to reform the District's rent control laws.

WORKFORCE DEVELOPMENT WORKING GROUP

In collaboration with CNHED, the Workforce Development Working Group designed, implemented, and promoted the Digital Equity Now campaign. The working group played a crucial role in preparing CNHED's Workforce Development Training and Service Directory (scheduled for release in early January 2022) to gather a comprehensive list of existing workforce development organizations operating in the District. The Workforce Development Working Group also drafted a sign-on letter to councilmembers to help amplify the need to include funding for broadband access, digital devices for low-income residents, and digital literacy and occupational training in the FY 2022 budget.

SUPPORTIVE HOUSING WORKING GROUP (SHWG)

A coalition of SHWG members and other nonprofit service providers collaborated through the umbrella organization Coalition for Nonprofit Fairness to pass the Nonprofit Reimbursement Fairness Act of 2019, which became law in April 2021. The Act sets minimum standards for paying a nonprofit's indirect costs. The Coalition for Nonprofit Fairness, with the support of district agencies and the Council, continually advocates for enforcement of the Act. Through multiple training sessions to assist nonprofits in understanding their rights under the law, The Coalition for Nonprofit Fairness and its supporters have initiated ongoing efforts to survey nonprofits renegotiating contracts to find and correct any non-compliance issues among District agencies.

02

CORE ISSUES





COMPREHENSIVE PLAN

Core Issue:

Housing and Homelessness

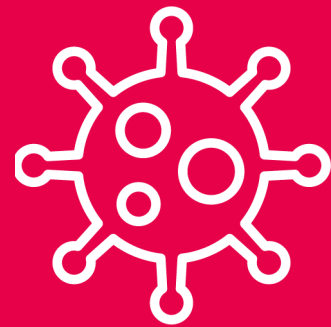


Comprehensive Plan

DC's Comprehensive Plan is a land-use policy that guides development decisions in the District. Formed in 2016, the Housing Priorities Coalition (HPC), of which CNHED is a founding member, assisted in updating the DC Comprehensive Plan. The HPC supported the April 2020 iteration of the revised and updated Comprehensive Plan

proposal released by Mayor Bowser's administration.

After five years of advocacy, testimony workshops, hearings, and meetings with individual councilmembers, CNHED, and the HPC, the Comprehensive Plan Amendment Act of 2020 quickly passed on May 18, 2021.



COVID-19 RESPONSE



COVID-19 Public Health Emergency

In response to the COVID-19 public health emergency, CNHED staff influenced various housing-related public policies, including the following:

- Legislation related to eviction prevention and sealing, tenant screening, anti-discrimination safeguards, and TOPA tolling
- Tenant financial assistance through unemployment insurance, ERAP, TBRA, CHAP, STAY DC, and other rental assistance programs

- Federal and local subsidy payments to housing providers and tenant recertification due to changes in income or qualified expenses
- Housing provider financial assistance through collecting rent payment and expense data from member organizations and advocacy with DHCD and DHS
- Acquisition and redevelopment finance issues related to the timing of Consolidated RFP awards and FY20 and FY21 funding for HPTF, LRSP, AHPF, FRPP, DC LIHTC, and Section 108

In October, CNHED hosted a panel discussion on improving eviction diversion systems, planning, and funding that drew over 100 registrants.



For more about CNHED's work on Affordable Housing and Homelessness, visit:

www.cnhed.org/affordable-housing-and-homelessness/



LANDLORD PARTNERSHIP FUND



Landlord Partnership Fund

The District of Columbia Landlord Partnership Fund (LPF), created by CNHED, Downtown DC BID, and the DC Department of Human Services, incentivizes landlords to relax screening criteria for people who are experiencing homelessness and who may have barriers that prevent them from securing housing on their own by offering a Fund to mitigate landlord exposure to the perceived increased costs of renting to people experiencing homelessness, including excess damage and unpaid rent.

Since its initiation in January 2018 to December 31, 2021, the LPF received 2,553 registrants (2,401 online and 152 manual). As of December 31, 2021, the LPF has:

37

paid claims totaling \$96,215 (\$43,035 in unpaid rent and \$53,180 in damages).

\$402k

total funds received, of which **\$245,737 remains** after the payment of claims and \$60,000 in administrative expenses.

The LPF expanded tenancy eligibility twice in 2021:

January

In January, the LPF expanded to serve all clients that receive subsidies through The Community Partnership for the Prevention of Homelessness (TCP).

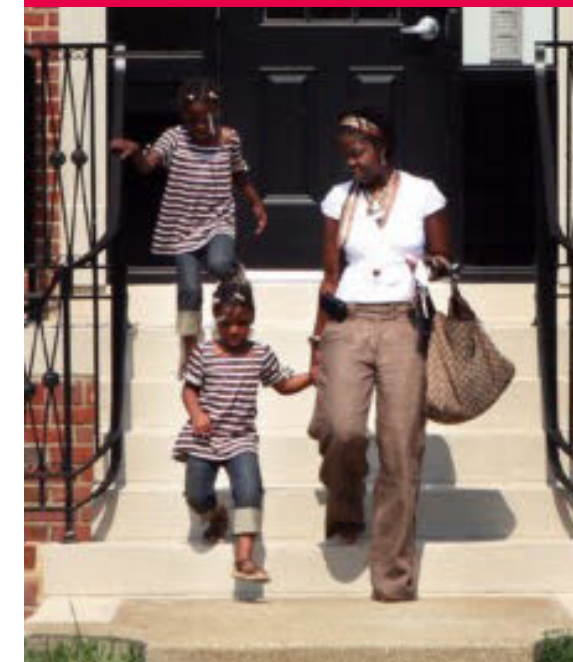
September

In September, the LPF expanded to serve all clients that receive subsidies through the Emergency Housing Voucher program (EHV) funded by the American Rescue Plan Act of 2021 and the Coordinated Assistance and Resources for Encampments pilot (CARE) program, which is an initiative under Homeward DC.

Administration of the LPF is supported by Wells Fargo. Launch and Capitalization of the LPF was sponsored by JPMorgan Chase.



To learn more about the Landlord Partnership Fund, visit: www.cnhed.org/lpf/



DOWNTOWNDC

WELLS FARGO

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CNHED'S SURPRISE & DELIGHT POP-UPS



ELEVATE PROGRAM



SMALL BUSINESS: THE HEART OF DC



DC COMMUNITY ANCHOR PARTNERSHIP

Core Issue:

Economic Development



CNHED's Surprise & Delight Pop-ups

In December, as part of Wells Fargo's HOPE, USA Campaign, CNHED partnered with WHUR (Howard University Radio) to create "Surprise and Delight" pop-ups at diverse small business locations across DC where CNHED paid for clients' goods or services, with the only ask being for people to continue to support small businesses and pay forward hope and kindness to someone else in the community.

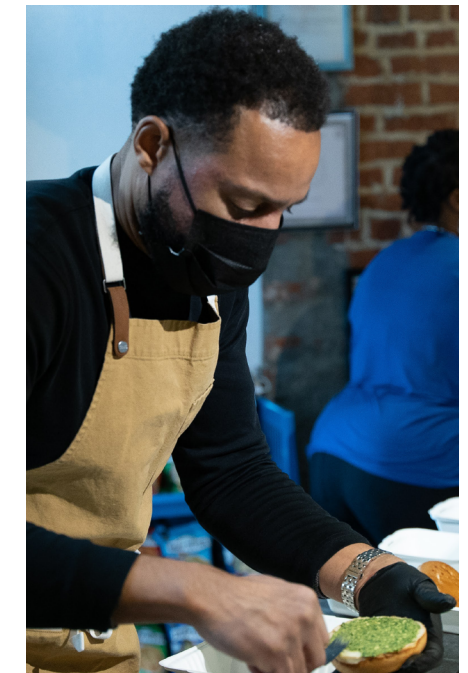
Small businesses are the heartbeat of our communities. As the District works to recover from the impact of the Pandemic, CNHED continues its commitment to support small businesses as they face unprecedented challenges with operating in a new environment.



Eclectic Cafe



Justina's Hair Gallery



FishScale



DOS GRINGOS



Justina's
Hair Gallery, LLC
"Styles you can afford!"



ELEVATE Program



In 2021, CNHED partnered with the George Washington University School of Business (GWSB) to develop the Executive Leadership Education Venture Advancing Talented Entrepreneurs (ELEVATE) program. ELEVATE provides best-in-class training to minority small businesses and entrepreneurs in DC.

The aim of ELEVATE is to educate small business owners about ways to effectively and efficiently manage their business' products, services,

and operations with the hopes of increasing revenue and employment opportunities.

GWSB developed the ELEVATE curriculum, and their faculty members provide instruction to program cohorts. The first cohort of ELEVATE launched this Spring with 15 participants representing a range of industries from marketing/communications and professional services to early childcare.

The inaugural cohort graduated in May with a certificate from GWSB. Building on the success of ELEVATE's first cohort, the program's second cohort launched in September 2021 with 12 new participants.

October: Entrepreneurship Week

In October, CNHED planned and co-hosted the final day of festivities for GW's October Entrepreneurship Week with a focus on uplifting ELEVATE. Throughout the day, CNHED showcased the ELEVATE program and created space for the first and second cohorts' businesses to learn from and network with each other. The event ended with ELEVATE Cohort 's graduation at GW's Gala Dinner and Award Ceremony.



The ELEVATE curriculum has received positive feedback from community members and CNHED stakeholders.

"The ELEVATE curriculum is a concrete example for how community anchor institutions like GW Business and nonprofit organizations can work together to explicitly tackle the issue of racial equity in the small business field."

—Stephen Glaude, CNHED CEO & President

"Elevating minority owned businesses in Washington, D.C., is fundamental to our mission of empowering our community to drive impactful change period we remain committed to focusing on this community partnership to advance education."

—Anuj Mehrota, PhD, Dean of the GW School of Business

"The ELEVATE curriculum is a game changer for personal and business transformation period this program was a major catalyst for growth for me and my business."

—Evelyn Rodriguez, The Acquiline Group



Small Business: The Heart of DC

May 2021 marked the sixth year of organizing CNHED's Heart of DC celebration as part of the US Small Business Administration's National Small Business Week (NSBW). Due to the pandemic, CNHED extended the week of recognition to a month-long celebration that included several events and initiatives.



Shop Local, Shop Small DC Pledge

Shopping small is one of the best ways to support your entire community. CNHED introduced the Shop Local, Shop Small DC Pledge that encouraged individuals to be intentional about patronizing local small businesses in May.

Heart of DC Haiku Contest

CNHED asked residents to write a Haiku dedicated to their favorite small business in the District. The prompt asked entrants to describe what they love about the District's local and small businesses, or why they shop local and small. Winners received cash prizes and were spotlighted at the end of the month!

Chai, have you ever
Sought a cure through a cup
Thirst for what matters

Longing for normal
Meant craving tea with sweet
milk
And community

—Naomi Barry-Perez

**1st Place Heart of DC
Haiku Contest Winner**

Heart of DC Scavenger Hunt

CNHED launched the Heart of DC Scavenger Hunt, providing residents an opportunity to safely venture out and explore our commercial corridors. The two-week hunt centered around Main Streets in all eight wards and included fun missions and activities such as taking a picture in front of a local small business, finding a neighborhood landmark, and patronizing a coffee shop.



DC B2B Network Mixers

CNHED and the DC Department of Local and Small Business Development (DSLBD) partnered and co-hosted three networking mixers that provided small businesses a chance to come together, connect, and learn about opportunities and resources.



The Heart of DC Gift Card Giveaway

For three weeks in May, CNHED, LEDC, and Wacif sponsored a Small Business Gift Card Giveaway, randomly selecting 15 individuals each week to win \$100 gift cards to a local small business. A total of 45 winners were selected, resulting in \$4,500 toward supporting DC small businesses.





DC Community Anchor Partnership

The DC Community Anchor Partnership (DCAP) works with local “anchor institutions” (placed-based entities including hospitals, universities and, new utility companies), using their procurement power to better support the growth of local, DC-based minority-owned business enterprises (MBEs).

This has been a year of significant growth for DCAP. While our Anchor Members continued to navigate the uncertainty of the global pandemic, they remained committed to continuing the work of providing greater market access to local MBEs.



Prime Contractors

This year DCAP started developing a network of prime contractors that are committed to leveraging their expertise, scale, and reach to meaningfully to grow and develop DC’s MBE community. By joining the partnership, prime contractors agree to strengthen internal awareness of their commitment to supporting and considering DC MBEs for proposals and projects, and to engage in co-hosted subcontractor outreach events.

DCAP’s Response to COVID-19

Bloomberg Associates, an arm of Bloomberg Philanthropies, selected DCAP to be included in its Economic Response and Recovery Guide. The Economic Response and Recovery Program was launched to help cities and local economic development leaders respond to the economic impact of COVID-19.

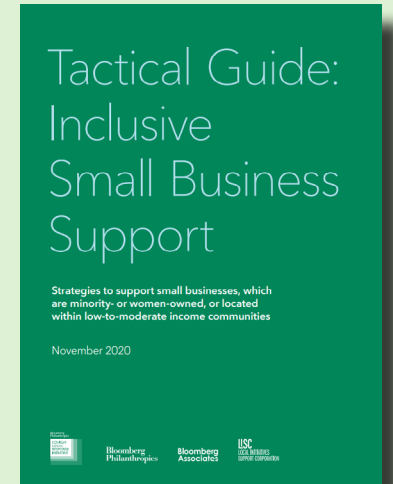
DCAP 2021 Highlights

- Anchor Members’ collective spending grew by 14%, resulting in \$17.4M going to DC MBE suppliers.
- The number of participating institutions increased from four (4) to nine (9). To date, DCAP’s anchor institution roster includes:

- BridgePoint HealthCare
- Children’s National Hospital
- Georgetown University
- Sibley Memorial Hospital (Johns Hopkins Medicine)
- Adventist Healthcare
- DC Water
- George Washington University Hospital, including construction at St. Elizabeth’s Hospital
- Pepco
- The University of the District of Columbia (UDC)



Download the Tactical Guide:
www.associates.bloomberg.org/resources/covid-19-economic-response-and-recovery-program/



Success Story: FogHill

After a nomination from CNHED, Shinar Little, Founder of FogHill, LLC, won the DC Chamber of Commerce 2021 Small Business Person of the Year award. As a third-generation native Washingtonian, Shinar started FogHill, a full-service facilities maintenance company, to help increase stable jobs in his neighborhood. As part of the application, he received glowing reviews from DCAP Anchor Member Georgetown University, who awarded FogHill a highly competitive contract with their Planning and Facilities department. Shinar also participated in CNHED’s inaugural ELEVATE executive education program.





Core Issue:

Capacity Building



CNHED continues to evolve post-pandemic. We have been successful in maintaining our relevancy by keeping our members informed on the District's housing policy, financial ecosystem, diversity and inclusion principles, and human rights issues through our monthly meetings and special sessions.

During one of our most powerful capacity building events this year, we uplifted International Women's Month with a Share-the-Mic panel featuring local women entrepreneurs. In partnership with Women of Color in Community Development, we welcomed CNHED Board Member Leslie Steen, Senior Advisor at Wesley Housing; Veronica Wright, Chief Program Officer, Workforce Development at SOME; and ELEVATE Participant Robyn Holden,

Founder of Emergency 911 Security to share their success stories and the impact they made in their communities.

We also introduced our members to one of DC's newest offices, the Council of Racial Equity (CORE), whose mission is to transform and eliminate racial disparity within the District of Columbia, and welcomed one of DCAP's newest anchor institutions, DC Water, for an informational webinar about upcoming contract opportunities for MBEs and their ambitious plan to remove all lead pipes throughout the city by 2030.

CNHED's monthly meetings are well attended and have proven to be an impactful tool in keeping our members up to date.

25 Community Development Week

For the fifth year in a row, CNHED held Community Development Week at the beginning of October. The week-long celebration included meetings and events to acknowledge the impact and success of DC's community economic development organizations and allies. A summary of the weeks' events are outlined below:

Entrepreneurial Mindset

- In partnership with the George Washington University School of Business, CNHED discussed key elements of having an "entrepreneurial mindset" and structuring a business for success.

Guide to Small Business Financing

- CNHED welcomed a variety of panelists to tell their stories and share their diverse perspectives on what small business owners can do to ensure a smooth journey and be successful in their search for the best-fit lender and loan financing.

Inside Institutional Procurement with Pepco

- CNHED welcomed Pepco, one of DCAP's newest Anchor Members, to discuss why local supplier diversity is essential to large institutions like Pepco and how businesses can position themselves to be competitive.

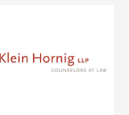
Eviction Diversion

- A panel of experts discussed short- and long-term eviction diversion strategies for the District, including immediate eviction diversion concerns, recommendations related to the ongoing COVID-19 pandemic, and long-term solutions for mitigating the negative personal and social impacts of eviction.

KEYNOTE PANEL: DC INTO THE FUTURE

CNHED welcomed Deputy Mayor for Planning and Economic Development John Falcicchio, Andrew Fligel (Consortium of Universities), Ellis Carr (Capital Impact Partners), and Marla Bilonick (National Association for Latino Community Asset Builders) to our DC Into the Future keynote panel. The panelists discussed their five-year vision for DC as a thriving, equitable, and restored city and explained the role of the community economic development sector in achieving that vision. Following the panel discussion, CNHED presented Olive Idehen, Principal of Callive, with the 2021 Bob Pohlman Lifetime Achievement in Community Development Award.

Thank you to our Sponsors





VISTA STRONG COMMUNITIES

VISTA Strong Communities

CNHED's VISTA Strong Communities program (VSC) is a capacity-building partnership between CNHED and the AmeriCorps VISTA national service program. VISTA members are people from all walks of life who commit to serve as volunteers for a full year with the end goal of finding long-term solutions to poverty.

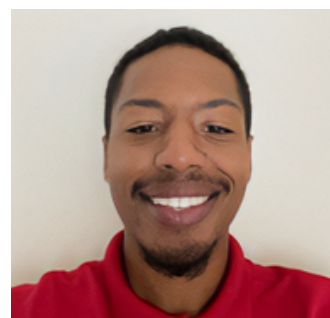
CNHED identifies organizational members with high capacity building needs and then recruits VISTA members to volunteer full-time at these organizations, thereby expanding how CNHED and its members address the needs of under-resourced residents in Washington, DC.

Despite the virtual nature of their service year, our VISTA members managed to accomplish a lot at their respective host sites over the year. Some significant accomplishments from this year's VISTA Cohort include:

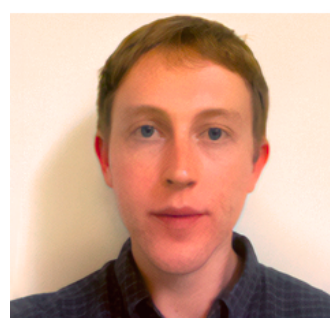
- Spearheading an organization-wide data audit and implementing a data management system to track and analyze impact
- Facilitating social programming events to help foster interpersonal relationships between affordable housing residents and staff
- Empowering women and families who have experienced homelessness to create and implement sustainable peer-led initiatives
- Redesigning community outreach materials to meet the needs of those impacted by COVID-19
- Creating a youth-run advisory council that works to improve youth banking and programs

These tremendous efforts are only a fraction of our members' achievements over their service year. CNHED is excited to continue this legacy of success with the next cohort of volunteers.

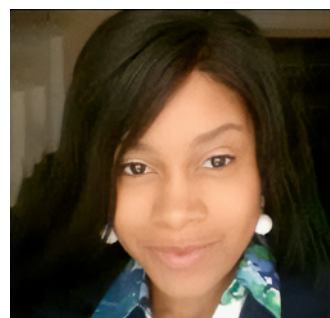
CNHED welcomed ten new VISTA member volunteers between July and August. In late 2021, the program launched a new and improved application to recruit potential host sites for VSC's 2022-2023 Cohort. The program hopes to expand in the coming years and recruit nearly double the number of current VISTA members.



Dez Stuart



Cameron Hub

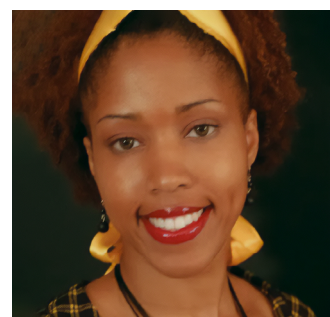


Daniella Ukpabi

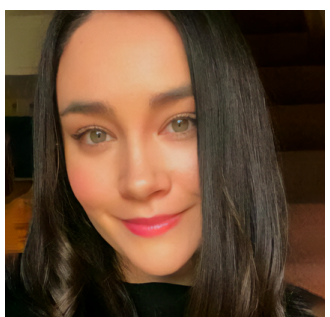


Maggie Kentillitica

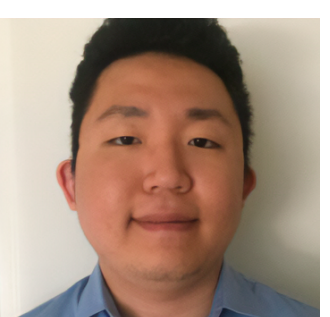
CNHED is proud to welcome these amazing VISTA members to the fourth VISTA Strong Communities Cohort!



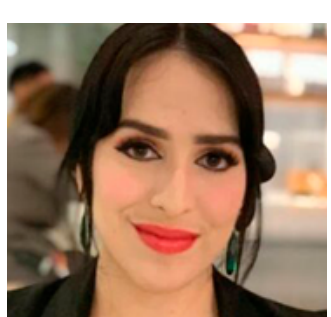
Nakia Sims



Renée Cordio



Robert Lee



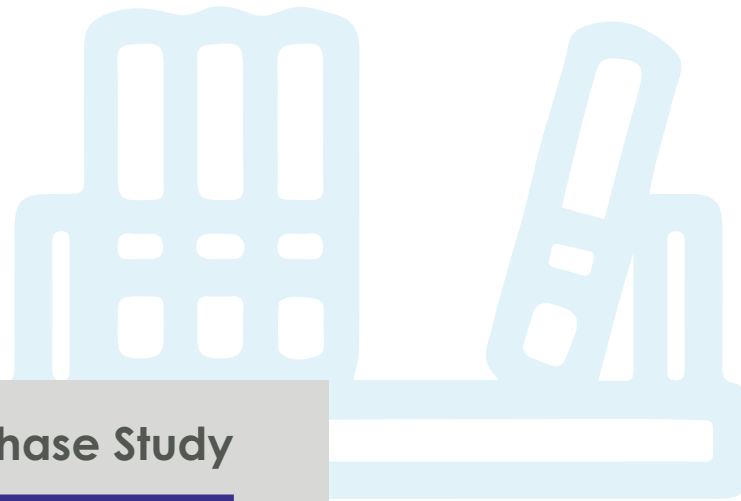
Victoria Perez

03

RESEARCH AND RESOURCES



Research and Resources



Minneapolis Opportunity to Purchase Study

CNHED partnered with LISC Twin Cities and LISC DC to study opportunity-to-purchase programs in the United States, evaluate the Minneapolis housing market, and develop a set of options for the city to adopt when implementing its own opportunity to purchase program. In addition to researching opportunity-to-purchase programs in over a dozen jurisdictions across

the country, CNHED and LISC Twin Cities conducted over 50 interviews and 20 focus groups with Minneapolis stakeholders to gather input on the housing market and possible measures for implementing such a program. The final report was published in February 2021 by CNHED and LISC Twin Cities. [Click here](#) to view the Purchase Study.

RFP Response Strategy Toolkit

In April, CNHED published an RFP Response Strategy Toolkit, designed to help small- and minority-owned businesses in the District competitively bid on requests for proposals (RFPs). Developed in collaboration with Johnson Cooper Consulting, Inc, the toolkit contains decades of experience from experts in private sector procurement. It outlines essential steps that

small- and minority-owned businesses need to know to determine which RFPs to pursue, develop competitive RFP responses, and market their brand. Applying the toolkit's principles will help build long-term relationships, notwithstanding the bid resulting in a win. To view a copy of the Response Strategy Kit, [click here](#).

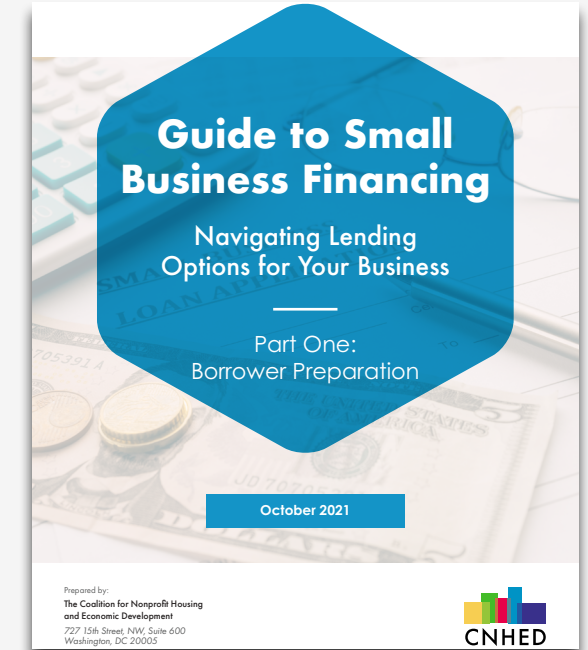
Tenant Opportunity to Purchase Act (TOPA): Research Study

In the FY22 Budget Support Act, CNHED received \$250,000 in funding to produce a study on the impact of the District of Columbia's Tenant Opportunity to Purchase Act (TOPA). The study will be conducted from October 2021 through September 2022 and will include:

- A legislative, regulatory, legal, and policy history of TOPA and its antecedents from 1975-2021
- A database of all 5+ unit properties for which TOPA notices were filed from 2006-2019 and outcomes of the TOPA process for each
- Analysis of the TOPA outcomes detailed in the database and recommendations for how the District can improve the ability of Tenant Organizations to successfully exercise their TOPA rights and achieve the TOPA-related goals of the Rental Conversion and Sales Act



Download the Guide to Small Business Financing: www.cnhed.org/news/guide-to-small-business-financing/



Guide to Small Business Financing

In October, CNHED launched a new resource: *The Guide to Small Business Financing*. Created to help small business owners in the District find the best financing option for their business, the guide provides an overview of various local lenders, loan products, and best practices. This guide aims to consolidate the wealth of information on lenders and loan products available to support small businesses and provide key tips on how small businesses owners can research, compare, and apply for these financial resources. Made of up of three parts—Borrower Preparation, a Lender Snapshot, and a Lender Directory—this guide is specifically designed for first-time borrowers embarking on their search for debt financing.

04

LOOKING AHEAD



Looking Ahead: 2022 and Beyond

CNHED was originally created over 20 years ago to increase public awareness on major social issues such as affordable housing, economic disparity, and racial inequality.

Over time, CNHED has evolved from a policy and communications association to an organization that fosters a high-impact, proactive role in furthering systemic change and redressing economic, social, and racial inequities. To date, CNHED has created and managed numerous programs and initiatives with significant impact, conducted robust and informative research, and provided vital resources and capacity-building services to the community economic development field.

Nonetheless, discrimination and racism remain embedded in policies ranging from the financial and housing

sectors (e.g., disparities in mortgage and lending practices) to the education and social sectors (e.g., public school districting, inequitable distribution of funding, and access to government assistance programs). Increased investments, better policies and innovative programs are not enough to address and diminish the disparities that are found deeply embedded within a systems level.

Only eradication of discrimination and racism within these public systems will result in fair and equitable service. Through its community economic development and affordable housing work, CNHED has long advocated for eliminating racial inequities. Nonetheless, no single organization, project, or scattered efforts can effectively foster

system-wide change. For this reason, looking ahead, CNHED will increase its emphasis on partnerships and collaboration to increase the effective integration of partner organizations and accelerate efforts that result in systemic changes related to racial and social justice issues. CNHED has always believed in collaboration and coordinating priorities. The strength and commitment of the organization's members, partners, and stakeholders are critical to its success. The ability of CNHED to continually build partnerships with strategic organizations, engender trust in committed relationships with allies and community members, and implement innovative solutions that aid in dismantling discriminatory and racist systems is critical to the coalition's growth and impact through 2022 and beyond.



CNHED will increase its emphasis on partnerships and collaboration in the coming year to increase the effective integration of partner organizations and accelerate efforts that result in systemic changes related to racial and social justice issues.



CNHED HAS ALWAYS BELIEVED IN THE POWER OF COORDINATION AND COLLABORATION, WHICH FOSTERS THE VITAL WORK AND COMMITMENT OF ITS MEMBERS, PARTNERS, AND STAKEHOLDERS.

THANK YOU!

FUNDERS

MAJOR CORPORATE/PHILANTHROPIC

JPMorgan Chase Citi Foundation
Wells Fargo Foundation

LEGACY

Morris & Gwendolyn Cafritz Foundation Greater Washington Community Foundation
Eugene & Agnes Meyer Foundation Naomi & Nehemiah Cohen Foundation

GOVERNMENT

Corporation for National & Community Service (CNCS) DC Housing Authority (DCHA)
Council of the District of Columbia DC Housing Finance Agency (DCHFA)
DC Department of Housing & Community Development (DHCD) DC Office of Planning (DCOP)
DC Department of Small & Local Business Development (DSLBD) Office of the Deputy Mayor for Planning & Economic Development (DMPED)

CORPORATE/COMMUNITY PARTNERS

Capital Impact Partners Klein Hornig
Downtown DC Business Improvement District Local Initiatives Support Corporation (LISC)
JBG Smith National Community Reinvestment Coalition (NCRC)
W.C. Smith & Company

FINANCIAL INSTITUTIONS

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E*Trade PNC Bank

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Adventist HealthCare Latino Economic Development Center (LEDC)
BridgePoint Healthcare New Hospital at St. Elizabeth's
Children's National Health System Pepco
DC Water Sibley/Hopkins Health System
Georgetown University University of the District of Columbia
George Washington University Hospital Washington Area Community Investment Fund's (Wacif)

DC COMMUNITY ANCHOR PARTNERSHIP PRIME CONTRACTORS

McKissack & McKissack Wilmot Sanz
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Annual Report 2021

Coalition for Nonprofit Housing and
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