# beyond BARRERS CONFERENCE

Uplifting Solutions to Economic Mobility for District Residents

Tuesday, October 14

JW Marriott
Washington, DC

**Contact** Stephen Glaude

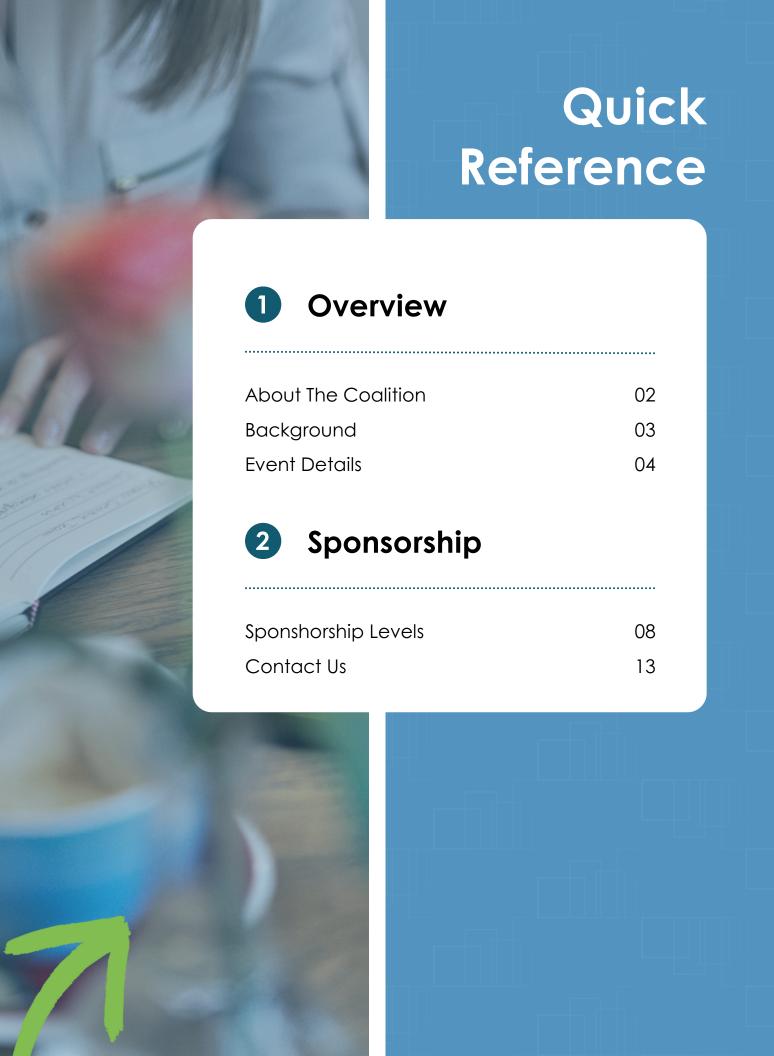
**E-mail** sglaude@cnhed.org

Website www.thecoalitiondc.org

Address 727 15th Street NW, 600

Washington, DC





# 1 Overview

# **ABOUT US**

The Coalition is a dynamic 501(c)3 nonprofit that advances equitable community economic development solutions in the District of Columbia. Our holistic systems-change approach encompasses community-informed budget and policy advocacy, data-driven thought leadership, and needs-based programmatic initiatives in the areas of Housing and Homelessness, Workforce Development, and Small Business Ecosystem Building.

Since its inception in 2000, The Coalition has grown from 55 organizations to nearly 180 today. The Coalition's strength is in its convening power, highly successful advocacy, robust communications, and information sharing, and equipping its members with tools and resources for their work.

### We Listen.

We bring together practitioners, residents, elected officials and others to understand the challenges facing the field.

### We Interpret.

We brainstorm comprehensive strategies to address these challenges inclusive of research, policy change, community engagement, and programmatic initiatives.

### We Innovate.

We design and implement holistic, systems change solutions encompassing research, public policy, community engagement, capacity building, and high-impact initiatives.



The Coalition's strength comes from its convening power and ability to cultivate cross-sector partnerships. As a community quarterback, it is our goal to connect and resource the community economic development field in the District to ensure all residents have access to economic mobility and success.

Since 2022, The Coalition has brought together practitioners, government officials, philanthropy, and residents at our annual conference -- a day of networking, learning, and idea generation surrounding the District's most pressing community development issues.

The Coalition is thrilled to once again host our annual conference on Tuesday, October 14th, 2025 after a one-year highest.

# **EVENT OBJECTIVES**

Our Beyond Barriers conference will focus on economic mobility, examining how we can leverage cross-sector programming, partnerships, and approaches for greater systemic impact. Bringing together practitioners, policymakers, community leaders, business owners, advocates, and philanthropy, the conference will explore strategies to break down economic barriers and foster long-term prosperity.



# **Uplift Success** and Impact

Examine highlyimpactful interventions, the key components to their success, and how they can be replicated.



# Workshop **Innovative Solutions**

Harness the variety of experiences, perspectives, expertise, and capabilities to develop new ideas.



# **Cultivate New Partnerships**

Create an engaging and collaborative atmosphere for practitioners, policymakers, residents and other allies to build new relationships.

# 1 Overview

# KEY ACTIVITIES

# **Keynote Sessions**

In the past, we've hosted industry leaders such as April De Simone and Adjoa B. Asamoah, this year's keynote is gearing up to be just as groundbreaking.





# **Breakout Pathways**

From affordable housing to small business and workforce development, the conference's breakout sessions each fall along a focus area pathway to help make sure attendees receive the information that is most relevant to them.

# Resident Engagement

The Coalition is committed to integrating resident voices throughout our programming, and this conference is no different. Look forward to hearing directly from folks with lived experience throughout the conference programming.





Join us for a conference luncheon dedicated to recognizing the exceptional contributions of local leaders, government officials, community development organizations, and small businesses throughout the District's community economic development landscape. These changemakers are at the forefront of advancing affordable housing initiatives and other economic development strategies, ensuring opportunity, access, and economic mobility for all residents.

The luncheon's highlights include the presentation of the prestigious Bob Pohlman Lifetime Achievement in Community Development Award. We are also proud to unveil an inaugural resident advocate award, honoring a dedicated community leader who has demonstrated an unwavering commitment to empowering residents and fostering meaningful engagement.

This luncheon serves as a platform to celebrate leadership, collaboration, and innovation, as we collectively work toward building strong, vibrant, and resilient communities.

# hank You to our Diamond and Platinum Sponsors



# CHAMPION SPONSOR

\$35,000+

# **Event Participation**

Main Session Speaking Role

# **Printed Marketing & Signage**

**Full Page** Ad in Program

Logo on Printed Event Signage

All Lower Level Benefits in This Category

# **Digital Marketing & Signage**

Logo on Event Registration Page (top)
Logo on Select Social Media Graphics
All Lower Level Benefits in this category

## **Tickets & Access**

# LEADER SPONSOR

\$25,000

# **Event Participation**

Breakout Moderator or Panelist

# **Printed Marketing & Signage**

Half Page Ad in Program

Logo on Program Cover

All Lower Level Benefits in This Category

# **Digital Marketing & Signage**

Logo on Event Registration Page

Logo on Select Social Media Graphics

All Lower Level Benefits in this category

## **Tickets & Access**

# INNOVATOR SPONSOR

\$15,000

# **Event Participation**

Verbal Acknowledgement

# **Printed Marketing & Signage**

**Quarter-Page** Ad in Program

All Lower Level Benefits in This Category

# **Digital Marketing & Signage**

Logo on Event Registration Page
Logo on all Promotional Emails
All Lower Level Benefits in this category

### **Tickets & Access**

# BUILDER SPONSOR

\$10,000

# **Printed Marketing & Signage**

Logo in Program

# **Digital Marketing & Signage**

Name on Event Registration Page

### **Tickets & Access**

# Friends of The Coalition

Contributions under \$10,000

We understand that support for our work comes in all sizes. We welcome those who'd like to support our work at a lower level.

# Marketing

Acknowledgement on event website

Acknowledgement in event program

# **Tickets & Access**

2 Complimentary Tickets

Complimentary One Year Coalition Membership



# Interested?

# **Contact Us!**

**Phone** 202-745-0209

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Washington, DC 20005

